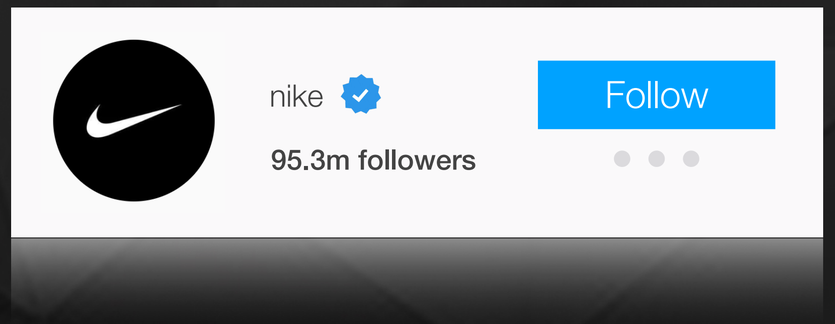
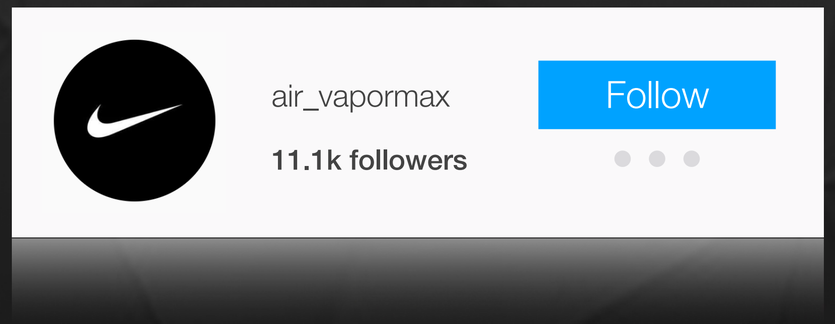
HOW TO GET VERIFIED ON INSTAGRAM

The **verified badge** is a blue check that appears beside the instagram account’s name

The badge confirms that an account is the **authentic presence** to help identify if accounts are spam / copycat page of the public figure, celebrity or global brand.





What do you need to be **verified** on Instagram?

Authenticity

Must be a **real person** or **registered business**

Uniqueness

The account needs to be a **unique presence** of the person or business

Complete

Your account has a publicly **completed** bio and has real photos and posts

Notable

The account is well **known** and highly searched

To **request** verification on a mobile device

Open your instagram **profile page**

Click on the **menu**

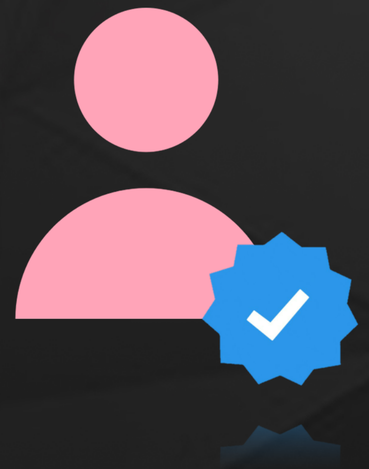
Go to settings > account

Click the “**Request Verification**”

Fill out the required information

Attach ID

Click submit



That’s it!

Instagram will alert you once they've reviewed your request!

*Keep in mind that even if your account is eligible for verification, submitting a request **does not guarantee** that your account will be verified*

If your account doesn’t have a verified badge, there are other ways to let others know **you are authentic.**

You can link your instagram account from your
official website/ blog page, youtube, twitter or facebook pages